



**Cookie Sale Presentation Concept
Presented by the Cookie Captain (2 – 3 minutes)**

Intro of person and Mission

Hello, I am _____ and I am a volunteer with The Cookie Sale to Combat World Hunger and Our Cookie Sale is celebrating our 20th year. In 20 years, we have provided 14 million meals for starving people; many are kids that are in school programs where our food guarantees great attendance rates because it is often the only meal they will receive that day. Kids learn and get fed and that will break the cycle of poverty.

The Pitch

In 20 years, we have sold upwards of 57 tons of cookie trays. That's right... 57 tons of cookies! We wonder why so many people have bought our cookie trays. As we searched for answers, it always seems to come down to 2 reasons. 1st, since we can feed someone for \$.04 per person and all expenses are paid by our corporate partners, each \$15 cookie tray feeds 375 people. Do the math... 4 cents divided into 15 dollars equals 375 people fed. Christian people care and there is the proof. The other reason we have sold 57 tons of cookies is that our cookie trays are a great value. People take them to parties as a hostess gift. Our cookies are also great corporate gifts and we have often seen our trays opened before they made it out of the parking lot. Truth is that they taste great and are a great value. Our cookie trays are definitely a better hostess gift than another candle. I think you should buy a tray or a couple trays as you leave church today and you could do some serious good.

Easy Financing – this is very important – DON'T SKIP

If you don't have any money, don't worry about it. We have easy financing! That's right... Easy Credit Terms... Take the trays you want and we will give you an envelope... Send us a check at your earliest convenience and starving kids get fed. It's that easy.

Have Fun

If you don't buy them today, I will be back in April selling Easter Cookie trays. And for you folks who are on diets, we want you to buy them, eating them or not eating them is up to you...

Donations

We are also taking donations because the best nation in the world is a donation. It's the kindness of people like you that has built this mission... We get more and more donations every year.

Call to action

Please stop by the table in the lobby and pick up a tray or 2. Thanks for your time. God Bless you and this great congregation!